

# CHARLES WERNER

GRAPHIC & WEB DESIGNER, SOCIAL MEDIA STRATEGIST & CREATOR

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## EDUCATION

- CERTIFIED PERSONAL TRAINER 2022  
ISSA (INTERNATIONAL SPORTS SCIENCES ASSOCIATION) CERTIFICATION & AMERICAN HEART ASSOCIATION BASIC LIFE SUPPORT (CPR & AED) CERTIFIED
- NEW YORK INSTITUTE OF TECHNOLOGY 2014-2018  
B.F.A. IN GRAPHIC DESIGN
- SHOREHAM-WADING RIVER HIGH SCHOOL 2010-2014  
ADVANCED REGENTS DIPLOMA WITH HONORS IN MATHEMATICS

## WORK EXPERIENCE

- SOCIAL MEDIA CONTENT COORDINATOR** 2022-2024  
SUFFOLK OTB, HAUPPAUGE, NY + JAKE'S 58 CASINO HOTEL, ISLANDIA, NY  
- CREATED & MAINTAINED SOCIAL MEDIA ACCOUNTS  
- CREATED SOCIAL MEDIA BRAND GUIDE & CONTENT CALENDAR  
- WEB UPDATES, WEB PAGE CREATION  
- CREATED MENUS, POSTERS, SIGNAGE, POSTCARDS, MURAL DESIGN, DIGITALS
- GYMNASTICS/NINJA INSTRUCTOR** 2021  
GOLD MEDAL GYMNASTICS CENTER, ROCKY POINT, NY
- GRAPHIC DESIGNER | WEB DESIGNER SOCIAL MEDIA CURATOR** 2017-2019  
MOKA GRAPHICS, ROCKY POINT, NY  
- BACKEND DEVELOPMENT OF WORDPRESS & WIX WEBSITES  
- SOCIAL MEDIA & AD CREATION  
- LOGO DESIGN, BRAND DEVELOPMENT  
- DIGITAL, PRINT & TRADESHOW DESIGNS
- GRAPHIC DESIGNER | WEB DESIGNER VIDEO EDITOR** 2016-  
CELIA WERNER PRODUCTIONS
- GRAPHIC + WEB DESIGNER | DIGITAL MEDIA MANAGER** 2014-  
LONG ISLAND ORTHOTICS & PROSTHETICS  
- BUILT/MAINTAIN WORDPRESS WEBSITE  
- CREATED BROCHURES, CLOTHING, BUSINESS CARDS, HANDOUTS & GIVEAWAYS

## MARKETING EXPERIENCE

### PERSONAL/CORPORATE

- + WEBSITES: WEBSITE DESIGN & MAINTENANCE
- + BRANDING: BRAND GUIDE, BRAND DESIGN
- + GRAPHICS: DIGITALS, BANNERS, POSTERS, FLYERS, GIVEAWAY/EVENT ITEMS, LOGOS, PRESENTATIONS
- DIGITAL & VIDEO, MENUS, DESIGN TEMPLATES

### SOCIAL MEDIA:

- + FACEBOOK, INSTAGRAM, TIKTOK, LINKEDIN, X
- + SOCIAL MEDIA BRAND GUIDES & POST TEMPLATES
- + CONTENT CALENDARS

## SKILLS

### ADOBE CREATIVE CLOUD

PHOTOSHOP, ILLUSTRATOR, INDESIGN, LIGHTROOM, AFTER EFFECTS, PREMIERE, EXPRESS, FIREFLY

### GOOGLE SUITE

DOCS, SHEETS, SLIDES, TEAMS, YOUTUBE

### MAC OS & MICROSOFT OS

### MICROSOFT

WORD, POWERPOINT, EXCEL

### WORDPRESS

BACKEND DEVELOPMENT, THEME EDITOR, PLUGINS, BLOG, FORMS, POPUPS, MAINTENANCE

## ACHIEVEMENTS

- GRAPHIC DESIGN BFA 2018  
FACULTY AWARD & DIGITAL ART DESIGN DEPARTMENT 2018  
CHAIRPERSON BFA AWARD 2014-2018  
DEANS LIST 2014-2018  
PHI ETA SIGMA 2014-2018  
NATIONAL HONOR SOCIETY 2015-2018  
GOLDEN KEY 2015-2018  
INTERNATIONAL HONOR SOCIETY 2017  
GRAPHIC DESIGN USA'S AMERICAN GRAPHIC DESIGN AWARD IN BRANDING 2013-2014  
NATIONAL HONOR SOCIETY 2013-2014